



California Modern
192 Isle Royale Court San Rafael, CA 94903

California Modern Privacy Policy

Effective Date: January 1, 2025

1. Introduction

California Modern (“we,” “us,” or “our” business) values your privacy. This Privacy Policy explains how we collect, use, and protect your personal information in compliance with U.S. and California privacy laws, including the **California Consumer Privacy Act (CCPA/CPRA)**.

2. Information We Collect

We may collect the following types of personal information:

- **Identifiers:** Name, email address, phone number, mailing address.
- **Commercial Information:** Records of products or services purchased, considered, or inquiries made.
- **Internet Activity:** IP address, browser type, and usage data (via cookies or tracking technologies).
- **Other Information You Provide:** Any details voluntarily submitted through contact forms or inquiries.

3. How We Use Your Information

We use the collected information for:

- Providing and improving our services.
- Communicating with you about inquiries, promotions, or service updates.
- Complying with legal obligations.

4. Your Privacy Rights (California Residents)

If you are a California resident, you have the right to:

- **Know** what personal information we collect, use, and share.
- **Request deletion** of your personal data.
- **Opt out** of the sale or sharing of your personal information (if applicable).
- **Non-discrimination** for exercising your rights.

To exercise your rights, email us at rebecca@californiamodern.biz to be removed from our lists.

5. Third-Party Sharing & Cookies

We do not sell any personal data. However, we may share information with trusted service

providers for business purposes upon client's request. Our website may use cookies and tracking technologies. You can adjust cookie settings through your browser.

6. Email & SMS Communications

- We comply with the **CAN-SPAM Act** and **TCPA**.
- You may opt out of emails by clicking "unsubscribe" in our emails.
- You may opt out of SMS messages by replying **STOP**.

7. Data Security


We implement industry-standard security measures to protect your personal information. However, no method of transmission is 100% secure.


8. Updates to This Policy

We may update this policy periodically. Changes will be posted on this page with the updated effective date.

9. Contact Us

If you have questions about this Privacy Policy, contact us at:

 **Email:** Rebecca@californiamodern.biz

 **Phone:** 415-326-4829